

FOR IMMEDIATE RELEASE

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Bougie Bites STL to Host Grand Opening & Ribbon Cutting Ceremony in Overland

St. Louis, MO – June 10, 2025 — Bougie Bites STL is excited to announce the grand opening of its first brick-and-mortar location at **10082 Page Ave, Overland, MO 63132**, with a ribbon cutting ceremony scheduled for **Wednesday, June 18 at 11:00 a.m.**, in partnership with the Creve Coeur-Olivette Chamber of Commerce.

Launched in February 2023 by local entrepreneur **Latoya Elnora**, Bougie Bites STL quickly gained popularity as a bold and flavorful vegan food truck, winning over customers with its fun, unapologetic approach to plant-based eats. What began as a mobile operation rapidly evolved into a community-driven culinary brand—known for making vegan food feel both accessible and exciting. Bougie Bites is thrilled to open its doors and welcome guests to its new carry-out-only restaurant.

“I’m so proud of what Bougie Bites has become,” says Elnora. “This grand opening isn’t just about food—it’s about creating space for community, culture, and connection through good eats. We’re here to shake up the idea of what vegan food looks like in St. Louis.”

The event will feature remarks from Mayor **Marty Little**, a ceremonial ribbon cutting with the Chamber, light refreshments, giveaways, and an exclusive look at the new space and menu. Guests will also be able to learn more about Bougie Bites’ mission to make plant-based options accessible in underserved areas while continuing to collaborate with local nonprofits and food relief efforts.

The public is invited to attend and celebrate this milestone moment with Latoya and her team.

Event Details:



Bougie Bites STL – 10082 Page Ave, Overland, MO 63132



Wednesday, June 18, 2025



11:00 a.m. – Ribbon Cutting



Light refreshments, giveaways, and good vibes to follow

For media inquiries, interviews, or additional details, please contact **Latoya Elnora** at eat@bougiebitesstl.com